

KRUPP BROTHERS

SUMMER 2017



A PLACE IN THE SUN

WELCOME TO THE
NEW KRUPP BROTHERS
WINERY AND ESTATE

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CHEERS!

TWO AMAZING WAYS
TO EXPERIENCE
KRUPP BROTHERS

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A TALE OF TWO CLUBS

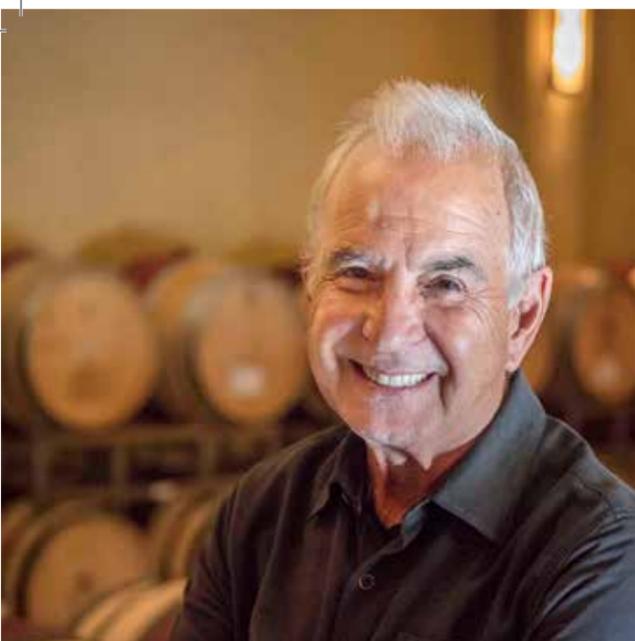
BRIAN AND ELISE
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DOCTOR'S NOTE

Since 1999 when we founded Krupp Brothers with our first vintage of Cabernet Sauvignon, we have dreamed of owning our own winery — a facility where we could control every part of the winemaking experience, as well as host guests in a beautiful setting. Now we truly have a place to call home.

As club members, you are a member of our family and we are looking forward to having you join us at our new home. For some it will be a return visit to the estate and an opportunity for us to get to know each other. For others, we will be welcoming you to this beautiful new property for the first time.

We feel so fortunate to continue the legacy of Peter and Patricia Kitchak, and to continue to bring the same attention to detail, winemaking expertise and hospitality to the property for you and your friends and family to enjoy for years to come.

I want to thank all you for coming on this journey with us. §

Cheers
DR. JAN KRUPP
PROPRIETOR

THE KRUPP BROTHERS Journey

FROM ICONIC STAGECOACH VINEYARD TO A TUSCAN-INSPIRED WINERY

Our winery is the vision of two brothers who nurtured a passion for wine over decades. An internist with a private medical practice, Jan Krupp moved to Napa in 1991 and began to tend grapes — first planting a vineyard surrounding his family's house. When a rugged rock-strewn parcel of land went up for a sale with no road access and no known water source, the brothers saw potential in the dramatic terrain. With the help of a water witch, the negotiation of 135 easements and the removal of one million tons of rock and boulders, Stagecoach Vineyard was born. Rising up to 1,850 feet above the valley floor, with more than 600 acres of vines, Stagecoach has become one of Napa's most iconic vineyards.

In 1999, Jan and Bart founded Krupp Brothers, producing their first vintage: An extraordinary Cabernet Sauvignon. Over the years, the collection would expand to showcase the diversity of the mountain fruit.

Stagecoach was sold this year, enabling the brothers to fulfill their dream of owning their own winery facility, while still retaining the fruit from Dr. Krupp's favorite vineyard blocks to create our wines. §



MEG SHEA-CHILES
ESTATE DIRECTOR

Many Kitchak Cellars club members know Meg, and we are very happy to have her continue as the Estate Director. A Boston native and longtime Dallas resident, her transition from a high-powered career as a VP at Sales Force and Hewlett Packard may seem like quite a leap. But Meg has been a wine geek since an early age. Her joie de vivre (her laugh is infectious) combined with an extraordinary depth of knowledge of oenology and viticulture make for an unforgettable guest experience.

When did you get bit by the wine bug?

My love of wine started way back in high school! I decided that I could apply what I was learning in Chemistry class and make something I could actually drink. Unfortunately, one of my experiments was trying to do a "bottle fermentation." After I blew up a couple of cases in my parent's cellar, I gave up on production and focused on learning about the finished product.

Tell us about your life before and after switching careers.

After I received my Master's in Chemistry, I went to work as an engineer. I ended up with the good fortune to be an executive for a number of Fortune 500 companies. But I was always on a plane, always serious and driven. My three daughters say that was "old mom." Now I spend my time in beautiful Napa Valley learning about oenology and viticulture and meeting fantastic people. My daughters like "new mom" a lot better. §

MEET OUR KRUPP BROTHERS Dream TEAM



NIKKI LINCOLN
HOSPITALITY DIRECTOR

A familiar face to our Krupp Brothers fans, Nikki makes guests feel at ease instantly with her kindness and generosity of spirit. A third generation Napa native, she did not originally pursue a career in wine. She had been working in the film industry when she stumbled on a job at a winery and fell in love with learning about wine and creating the perfect experiences for guests to enjoy.

What do you love about your job?

I love sharing the amazing story of how Jan and Bart Krupp persisted against all odds to create something truly incredible, from developing Stagecoach Vineyard to the new winery. It's stubborn and persistent. I can relate to that. If I inspire one person each day to push through something they are facing, well then, I've done my job. I also love that I can get my hands dirty. When I was a little girl, I judged the greatness of my day by how dirty my hands and feet were at sunset. I am still that girl and my job allows me to plunge my hands into the soil to show guests what makes our terroir so special. We smell it and crumple it in our hands. We pick grapes so that they can taste the differences in varietals right off the vines. §



DAN ROBSON
HOST & WINE EDUCATOR

Think Cary Grant meets Johnny Carson and you'll have an idea of Dan's blend of charm and humor. Dan joined Krupp Brothers two years ago following a long career, which included service as a US Navy officer with two combat tours as an advisor to the Vietnamese Navy and 35 years specializing in corporate reorganizations. Since retiring from the corporate world, he has spent 17 years in winery administration, sales, marketing and hospitality.

What do you hope guests will get out of a tour and tasting experience with you?

I love to see our guests relax and enjoy the spectacular vistas of Stagecoach Vineyard and the new estate, and appreciate our exceptional wine offerings. My greatest joy is to hear the often-repeated comment from guests that their tour and tasting was the best wine experience they ever had.

What is your favorite wine and food pairing?

I am a total foodie and I love to share my favorite food and wine pairings with guests. You can't go wrong with pairing a Krupp Brothers Cabernet — Veraison or M5 — with a perfectly grilled ribeye steak, a twice baked potato and asparagus topped with a touch of Béarnaise sauce. §

TWO *Amazing* WAYS TO *Experience* KRUPP BROTHERS

A PLACE IN THE SUN

WELCOME TO THE NEW
KRUPP BROTHERS WINERY AND ESTATE



Just off Silverado Trail in the southern region of Napa Valley, the new winery is a stunning blend of new and old world. Set on Lake Cynthia with majestic views of the valley, mountains and rolling vineyards, we could not be more pleased to welcome you to visit the estate.

The winery is a state-of-the-art facility with the latest in high-tech equipment wrapped in classic Tuscan architecture. Formerly Kitchak Cellars, this masterpiece is the creation of Peter Kitchak and is authentic down to the smallest detail, including the stone entry and the ironwork imported from a salvage yard in Tuscany. The estate includes two tasting rooms, a barrel hall modeled after Premier Cru wineries in Bordeaux, and a picnic area and bocce court by the lake.

We welcome Kitchak and Krupp Brothers club members to schedule a tour and tasting. You can select tastings of Kitchak wines, Krupp wines or a blended tasting of both. We are particularly excited to offer an all-Cabernet tasting of both Kitchak and Krupp!

Tastings and tours at the estate are limited and by appointment only with priority given to Kitchak and Krupp club members. \$

KRUPP BROTHERS WINERY AND ESTATE

1094 Hardman Avenue, Napa
707.225.2276
Visit@kruppbrothers.com



KRUPP BROTHERS DOWNTOWN

Join us at Krupp Brothers Tasting Room located in downtown Napa by Oxbow Market. Relaxed and intimate, you can enjoy a signature tasting paired with small bites — complimentary to both Krupp Brothers and Kitchak club members — or settle in with a glass or bottle of your choice. This special place opened just last fall. It is conveniently located for drop-ins exploring Oxbow Market's culinary delights and is just a short stroll from the downtown shops, sites and hotels. You can mingle with Napa locals and tourists at our new custom-made community table, belly up to the bar to soak up the knowledge of our staff or pick a few bottles to take to dinner! We also welcome reservations for private tastings. \$

JON BAIN TASTING ROOM MANAGER

Jon moved to the Silicon Valley from Boston in 1994 to begin a career writing software. When his wife, who is from Napa, left tech to start working at a winery, he noticed that she was having a lot more fun at her job than he was. So 17 years ago, he followed suit and has never looked back. To call him an avid Boston sports fan is an understatement. (His dog's name is Brady.) He loves Jimmy Buffet and knows every word of every song by heart. He can't imagine life without Tommy Bahama shirts or the joy of eating roasted lamb with a glass of Syrah. When he's not running the tasting room, he's on the golf course playing with (and usually, losing to) his teenage daughter before taking her out to lunch. \$

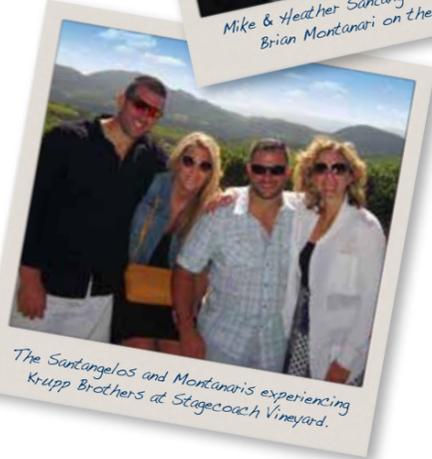


KRUPP BROTHERS TASTING ROOM

714 1st Street, Napa
707.266.1233
Tasting@kruppbrothers.com



Mike & Heather Santangelo with Elise & Brian Montanari on their Kitchak tour.



The Santangelos and Montanari's experiencing Krupp Brothers at Stagecoach Vineyard.

Two Clubs CAN'T BE WRONG

KRUPP BROTHERS & KITCHAK
CLUB MEMBERS
BRIAN AND ELISE MONTANARI

When Brian and Elise Montanari began to plan their first trip to Napa Valley to celebrate their 15th wedding anniversary and Brian's 40th birthday, they knew they wanted to steer clear of tourist traps. The Montanaris and their friends and traveling companions, Heather and Mike Santangelo, wanted to visit small wineries and have the opportunity to learn about grape growing and winemaking. So they hired a private tour guide, explained what they were looking for and let her do the rest.

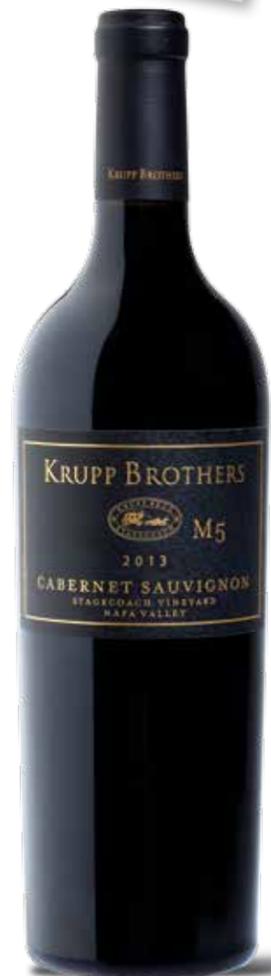
The Montanaris and Santangelos started their tour of Napa with a visit to the family-owned Kitchak Cellars. There they met Peter Kitchak who took the time to tell them about his vision for the winery, and the care and attention paid to each wine they make. They loved the experience and the wine and joined the wine club. Their next stop just happened to be up at the very end of Soda Canyon Road, high in the Vaca Mountains, where they tasted Krupp Brothers. Another boutique winery, family-owned and operated, they learned that Dr. Jan Krupp and his brother Bart developed Stagecoach, one of the most prestigious vineyards in Napa, and took a similar pride in each wine they crafted. The Montanaris fell in love with the wine and the story and also joined the club.

“
AS OUR FAVORITE WINE,
WE FIND REASONS TO
CELEBRATE AND PICK M5
TO CELEBRATE WITH.

— BRIAN MONTANARI

Though they did join several other clubs during their trip, they have retained memberships in just two: Krupp Brothers and Kitchak. After nearly two years as members of both clubs, the Montanaris now have a growing collection and like to select wines they will drink from their cellar at random, “like a game of roulette.” Brian says it keeps it fun and ensures that no wine is designated as a special occasion wine that then never gets opened.

But they do have their favorites. For warm summer evening “happy hour” wine, Brian says the chilled Kitchak Scherzo Rosato is their go-to, perfect with cheese and crackers or light appetizers. The wine they love most: Krupp Brothers M5 Cabernet. “As our favorite wine, we find reasons to celebrate and pick M5 to celebrate with,” says Brian. *§*



THE Damsel ROSÉ INAUGURAL RELEASE PARTY

We celebrated our new winery and new wine, The Damsel Rosé, in early June. Guests wore their best hats as a nod to our lovely Damsel. Though the competition was stiff, we did pick a winner. Kitchak Club Member Dale Engelbert, with her fabulous blue hat, won the prize — a magnum of The Doctor! *§*



1 Nayla Rizk, Estate Director Meg Shea-Chiles and Shirley Yen. 2 Zuzu Paella paired beautifully with 2014 The Doctor. 3 Marc and Meredith Herrenbruck, Proprietor Jan Krupp, Louis and Keri Briones. 4 Grace and Bud Allan and Manuel and Rebecca Moncado. 5 Hat Contest Winner Dale Engelbert and her daughter Lauren Engelbert.



On the Road... SUMMER & FALL 2017

CALIFORNIA
OCT 14 | WINE DINNER
THE WINESELLAR & BRASSERIE | SAN DIEGO
RSVP 858.450.9557

FOR MORE INFORMATION ABOUT
EVENTS, VISIT OUR WEBSITE
WWW.KRUPPBROTHERS.COM

TEXAS
Save the Date
NOVEMBER 14 | WINE DINNER
IRON CHEF & FOUR-TIME JAMES BEARD NOMINEE
KENT RATHBUN | DALLAS
MORE DETAILS TO COME

Summer...

IT JUST GOT BETTER

OUR NEW RELEASES. JUST IN TIME FOR BEACH DAYS, COOKOUTS, PICNICS, POOL PARTIES AND DINING ON THE PATIO.



2016
THE DAMSEL
Perfect Poolside.



2013
VERAISON CABERNET
Did Someone Say BBQ?



2014
THE DOCTOR
The Prescription for Warm Summer Evenings.



2014
SYNCHRONY
Get in Synch with Your Inner Summer.

READY TO MAKE YOUR SUMMER EVEN BETTER?

Place an order online at www.kruppbrothers.com or contact Sarah Krupp at sarah@kruppbrothers.com or 415.515.3782. Kitchak club members also receive preferred pricing on Krupp Brothers wines.



COMPLIMENTARY UPGRADES TO 2ND DAY AIR ON 6+ BOTTLES THROUGH SEPTEMBER 15TH.