

# KRUPP BROTHERS



The hunt to find unrivaled vineyard land led Dr. Jan Krupp high into Napa Valley's eastern hills to a harsh mountain site, strewn with rocks and choked with chaparral, straddling Atlas Peak appellation and Pritchard Hill. A physician with a green thumb and a passion for great wine, Krupp purchased a 41-acre property here in 1991 and began clearing the land for Krupp Vineyard.

Four years later he enlisted the help of his brother Bart, a sharp businessman with an equal devotion to fine wine, to purchase and clear an additional 750 acres. A half-million tons of debris later, the Krupps had carved three of Napa Valley's most esteemed vineyards out of what had once been considered virtual wilderness: the original Krupp Vineyard, Krupp Brothers Vineyard, and the renowned Stagecoach Vineyard. Surrounded by established neighbors Bryant Family, Dalla Valle, and Chappellet, the Krupps' low-yielding vines today produce fruit sought after by some of the valley's most iconic wineries. Only a small percentage of select fruit from the three vineyards goes into Krupp Brothers handcrafted wines under their Veraison, Black Bart, and Krupp labels.

- FOUNDED:** 1991
- PROPRIETOR:** Dr. Jan Krupp
- CO-PROPRIETOR:** Bart Krupp
- WINEMAKER:** Tres Goetting
- CONSULTING WINEMAKER:** Aaron Pott
- VINEYARD MANAGER VITICULTURIST:** Esteban Llamas & Amy Warnock
- VINEYARD:** 700 acres planted vines; 1,100 acres total land
- PRODUCTION:** 8,000 cases
- LOCATION:** A few miles north of Napa, Soda Canyon Road twists eastward alongside Soda Springs and past one of the region's most famous 19<sup>th</sup> century mineral spas. In just 6 miles, you ascend 1,700 feet above the valley floor to find the wild expanse from which the Krupp brothers, Jan and Bart have harvested a billion pounds of rock to create the estimable Stagecoach Vineyard.

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## **HISTORY:**

*Finding Water/  
Building Roads*

Once Stagecoach Vineyard was purchased, the Krupp Brothers turned to a geologist who identified several potential sites and told them to drill 300 feet. Each time they hit nothing but dirt. With science failing them, they ignored their deep skepticism and hired a water witch, who pointed her divining rod to a patch and instructed them to drill - directly into a river flowing 400 feet underground, which would forever provide water to over half a million grapevines.

The snaking road up to their vineyards took many months of red tape and required 135 legal documents to approve, but only a month to build. Once it was in place, the brothers lit their sticks of dynamite, cleared the boulders (some the size of SUVs), and began planting 100 acres a year. They also began diligently replanting native riparian vegetation, and committed themselves to restoring and maintaining their rare and wild ecosystem. Stagecoach grew to include another 400 acres, and in 1999, Jan and Bart purchased the neighboring 50-acre plot that became Krupp Brothers Vineyard. That same year, they put their first wine, Veraison Cabernet Sauvignon, into bottle.

## **FIRST VINTAGE:**

1999

## **DISTRIBUTION:**

Direct to consumer and through the Krupp Brothers sales team

## **WINEMAKER BACKGROUND:**

Considering he's still a young and up-and-coming winemaker, Tres Goetting is already a seasoned veteran of Napa and Sonoma's wine industry. Tres joined the Krupp Brothers team in August 2010. A Napa Valley native, Tres spent the last six years as associate winemaker at Ladera Vineyards where he crafted award-winning wines from Napa's rugged hillside appellations. Tres also honed his skills at St. Clement Vineyards, Domaine Carneros, Yorkville Cellars, Cosentino Winery, Tulocay Winery.

## **VINEYARDS:**



Farmed sustainably, each vineyard is planted with permanent cover crop to curtail erosion, and viticulturist Jason Cole employs a minimum of pesticides, fertilizer, and water on each vine block. Stretching over 1,100 contiguous acres, the undulating, varied terrain creates diverse meso-climates and soil conditions that are distinctively suited to the 13 different varieties grown in these three vineyards.

## **KRUPP VINEYARD**

When he purchased these first 41 acres in the Atlas Peak appellation, Jan Krupp took his first bold strides into the world of Napa wine. The coolest of the three vineyards, Krupp Vineyard's hilly terrain, cool nights, and well-draining soils provide a longer, fuller growing season for early-ripening Merlot, Tempranillo, and Malbec.

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## STAGECOACH VINEYARD

In recent years, Stagecoach Vineyard has become one of the most renowned vineyards in Napa Valley. It rises 900 feet above sea level and continues to climb to nearly 1,850 feet at its highest elevations on the southern side of the Oakville appellation's Pritchard Hill. Blessed with south-facing slopes filled with shallow, volcanic soils, the site's rugged terroir is ideal for growing intensely colored Cabernet Sauvignon and Syrah grapes rich with mineral and mountain flavors.

## KRUPP BROTHERS VINEYARD

The most recent addition, Krupp Brothers Vineyard rubs shoulders with Stagecoach Vineyard, yet its soils run deeper, encouraging vines planted on high quality, slow growing rootstocks to thrive. Based on recent harvests of Cabernet Sauvignon, Chardonnay, and Syrah, the future for this vineyard looks deliciously bright

## CURRENT RELEASES:



### **Veraison – Cabernet Sauvignon**

*Veraison has a Bordeaux-inspired Cabernet Sauvignon. The fruit for this wine is sourced from Stagecoach Vineyard.*

### **Black Bart – Syrah, Bride, Bounty Syrah, Marsanne**

*Named for the gentleman bandit of the late 1800s who crisscrossed Northern California robbing stagecoaches (with a nod to winery co-proprietor Bart Krupp), Black Bart is the Krupp Brothers' label for its wild but sophisticated wines based on Rhône varieties and white wines.*

### **Krupp – Cabernet Sauvignon, Merlot, The Doctor, The Advocate, Synchrony, Chardonnay**

*Hand selected from the best rows in the vineyard, and then meticulously crafted and aged in the finest oak, Krupp represents the pinnacle of our winemaking efforts at Krupp Brothers.*

## WORTH NOTING:

### ***Restoration of Stagecoach Vineyard***

Master Gardener Ishan Mommand is replanting over 2,000 native holly-leaf ceanothus among a 1,108 acres plot of vineyard land, dirt and rock at Stagecoach Vineyard.